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For immediate release.

AlphaCorr Introduces Dieline Genius™ 2D for Windows.

December 3, 2013, Austin, TX. AlphaCorr introduced this week Dieline Genius 2D on Windows. Dieline Genius allows easy customization of packaging and point-of-purchase displays from the library of over 500 resizable designs. Even those without previous box design experience can quickly create corrugated and folding carton material structures.

Simply open the library and select a design. Modify the default parameters, such as length, width, depth and material thickness. Then export it directly to the cutting table.

Robert Bou, AlphaCorr co-founder, puts it this way, “Using Dieline Genius a salesperson, graphic artist, machine operator or draftsman can select a design, set the parameters, and have the box cut on the sample table in just minutes. They don’t have to spend hours learning the nuances of packaging design or interrupt the workflow of their busy structural packaging designers just for a sample.”

A version for Dieline Genius 2D for the Mac operating system is anticipated later this month. The Dieline Genius library is extensible using AlphaCorr Rules™ and SteelRules™ precision CAD software for packaging, point-of-purchase and steel rule die design.

For more information contact AlphaCorr at +1 800 862-0795 or visit the website at www.alphacorr.com

About AlphaCorr

Based in Austin, TX, AlphaCorr, LLC is the world’s leading developer of structural packaging and point-of-purchase display software for both Mac and Windows. Founded in 2007, AlphaCorr uses the powerful, yet easy-to-use user-interface paradigms originally developed for Ashlar-Vellum Graphite™. AlphaCorr continues to enable the creative design and production of precise, sophisticated packaging and displays around the world.