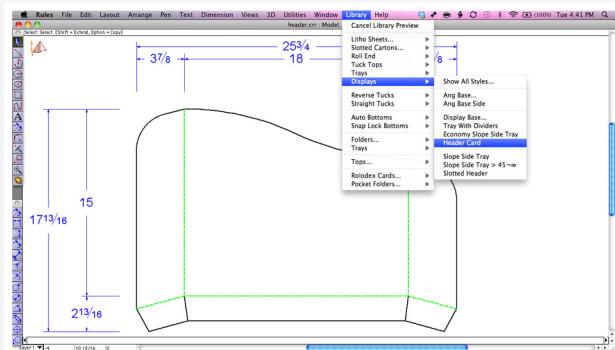


Rules™ v8 SP4

Precision CAD for designing great packaging and point-of-purchase displays on Mac or Windows.

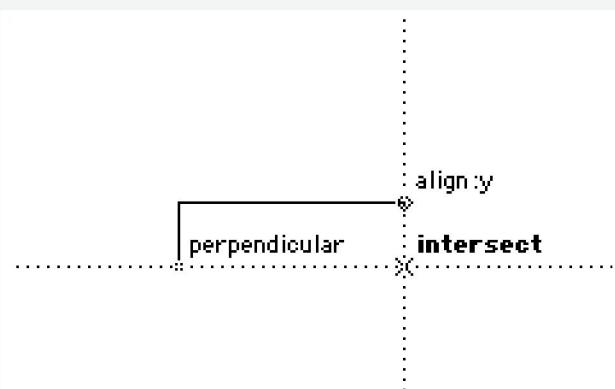
AlphaCorr™ Rules has everything for the design of packaging and point-of-purchase displays in one powerful, yet easy to use, package. Quickly draw, modify and detail professional designs with precision and ease. From concept through physical sample, Rules gives you everything the professional packaging and display designer needs to send great looking, sophisticated designs to production.



Rules provides everything needed by a designer of packaging and point-of-purchase displays in one easy-to-use CAD package.

Easy User Interface with Drafting Assistant™

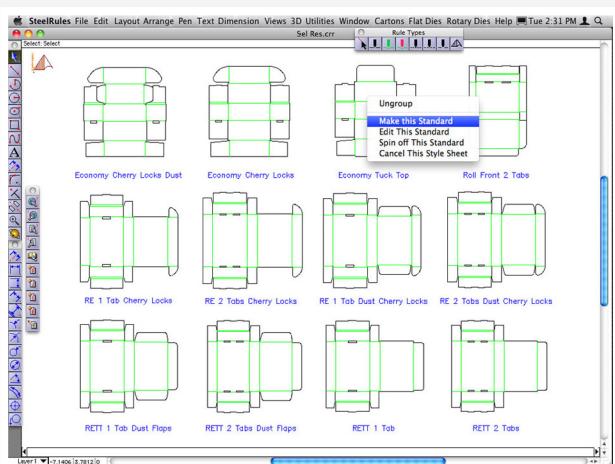
Built on Ashlar-Vellum's precision CAD drafting engine, AlphaCorr Rules features Ashlar-Vellum's patented Drafting Assistant for intelligent snaps and automatic precision alignment of midpoints, endpoints and construction lines. There's no guesswork, no commands to remember, no complex steps to learn. Just click for perfect results every time.



The Drafting Assistant provides easy precision alignment.

Comprehensive Design Library

Create an original design, modify a design from our extensive parametric library or simply use it as is. Rules provides a full set of flexible designs for point-of-purchase displays, cartons and boxes. Constructions meet ECMA and FEFCO catalogs and can be created in combination with integrated parametrics. Visually displayed designs make finding the desired carton fast and easy.



Any particular packaging or point-of-purchase display template is easy to find from the extensive list using Rules' visual interface.

Built-in Data Manager

The Data Manager in Rules records materials, inches of rule, customer data and other details directly in the CAD file in an easily searchable and exportable format. Integrates with Windows Desktop Search and Mac OS X Spotlight or with the **AlphaCorr Database Server** for custom ERP/MRP integrations.

Directly Drive Sample Tables

Export industry-standard files specially tuned to drive networked or directly connected sample tables.



Rules v8 SP4

Integrated Parametrics

Quickly build or modify smart packaging and display designs by plugging in geometric values or variable expressions. It's fast, accurate, and easy.

Standard Rules and Variations

Rules supports all standard variations including knife, perf, zipper and score.

Auto Dimensioning

In addition to extensive dimensioning tools, Rules will quickly place the necessary annotations for the overall design on the drawing sheet with a single command.

Automated Spec Sheets

Rules' automated specification sheets are easily customized to include all the production information critical for any client's job as well as your logo and company information.

Matrix Score Simulation for Sample Tables

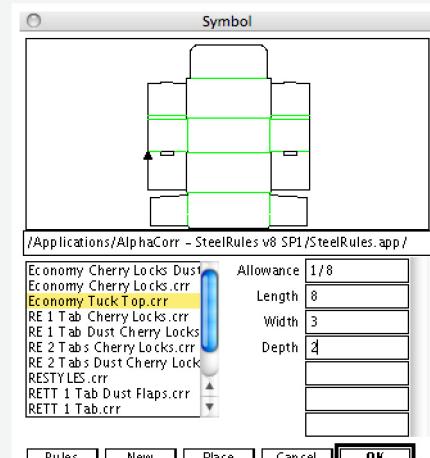
Rules automatically creates the scoring pattern for simulating a matrix score for sample table prototypes.

Shrinkage Adjustment

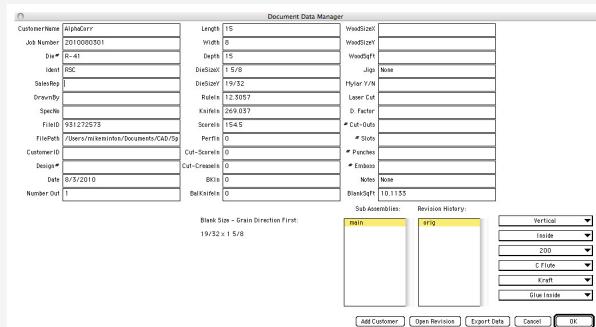
The program automatically calculates the adjustments for shrinkage on mounting holes, knife rule, perf rule, zipper rule and score rule including matrix.

Mac/Windows Hybrid License

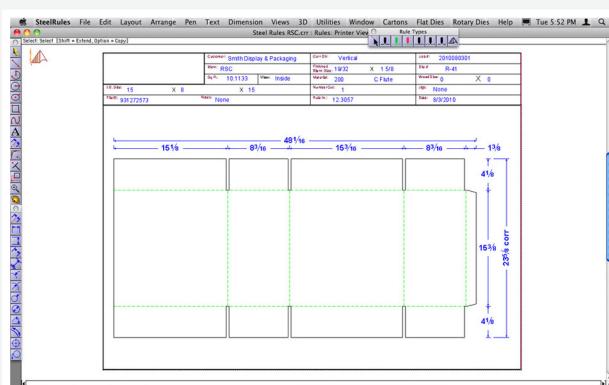
Work on the platform of your choice using just one license for each user.



Use parameters to quickly build smart designs.



The data manager records design and customer information in the CAD file in an easily searchable format.



Automated spec sheets are easily customized.



AlphaCorr, LLC
907 RR 620 South, Suite 302
Austin, TX 78734 USA
512 772-2966 800 862-0795